

2022 EURODOC EXECUTIVE SEMINAR

MEETING PLATFORM
FOR DOCUMENTARY EXECUTIVES AND COMMISSIONING EDITORS
Tuesday, October 4th 2022
in Compiègne (France)

Since 2008, EURODOC offers every year an exclusive opportunity to Documentary Executives and Commissioning Editors to meet and discuss the presents and futures of their channels, slots and platforms, in dialogue with selected other professionals. Since its launch, we have welcomed almost 50 documentary top-ranking commissioning editors from the main TV channels that produce documentary film.

In a comfortable environment away from the hustle of festivals and markets or daily work routine, colleagues from the documentary departments of Broadcasters from Europe and beyond (such as **ARTE, France Télévision, Al Jazeera, ONF/NFB, RTBF, RTS, SRF, SVT, YLE, ZDF**, etc. etc.) present their current and prospective projects, issues, strategies about the coproduction, commissioning, broadcasting and promotion of documentary films. This year, under the supervision of Hanka Kastelicova (HBO Europe), our 2022 EURODOC Executive Seminar will focus on **Documentary Series**, through keynotes, workshop moments and case studies: How to coproduce ambitious documentary series? Do series endanger single documentary films? How to gauge the right number of episodes and the right duration for every episode? How to handle the story-telling and the development? What about multiple formats and web/platforms variations? How to audit a script and pitch a documentary series? What are the budget and audience impacts of a doc series for broadcasters?

PARTICIPANTS

David Amiel (France TV, France)
Isabelle Christiaens (RTBF, Belgium)
Nathalie Cloutier (ONF, Canada)
Erika Dilday (Pov / AMdoc, USA)
Mark Edwards (NETFLIX)
Thierry Garrel (ex-ARTE, Canada/France)
Hanka Kastelicova (HBO Europe)
Fiona Lawson-Baker (Al Jazeera English Channel, Qatar)
Charlotte Madsen (SVT, Sweden)
Karen Michael (Arte, France)
Anne-Laure Négrin (ARTE GEIE, France)
Martin Pieper (ZDF, Germany)
Jenny Westergard (YLE, Finland)
Anas Khelawi (Al-Jazeera) - participant "observer" EURODOC22

PROGRAMME

TUESDAY, OCTOBER 4th

09:30 – 10:00

DOCUMENTARY SERIES, DOCUMENTARY FILMS,
NEW CHALLENGES FOR COMMISSIONING EDITORS
Introduction by EURODOC and Hanka Kastelicová (HBO Europe)

10:00 – 11:15

WHERE ARE YOU?

Round table for all participants about their current position, missions and projects

11:15 – 11:30

COFFEE BREAK

11:30 – 12:00

NEW OBJECTIVES FOR AN ANNUAL EXECUTIVE SEMINAR

By Thierry Garrel, founder of the Executive Seminar & ex-creator of the Doc Sept at ARTE

12:00 – 12:45

CHANGING THE LANDSCAPE OF AMERICAN DOCUMENTARY

By Erika Dilday (POV | AmDoc) followed by a conversation with the group

13:15 -14:30

LUNCH

14:30 – 15:45

WHAT TO COMMISSION? WHAT AND HOW TO BROADCAST?

Participants will give short presentations of case studies of doc series versus one-offs.

Collective conversation moderated by Hanka Kastelicová

15:45-16:00

COFFEE BREAK

16:00-16:45

INTERNATIONAL COOPERATION

between TV channels and platforms, and, specifically,
collaboration between private channels and public channels.
Collective conversation moderated by Hanka Kastelicová

16:45-17:00

CONCLUSION

17:15

BUS DEPARTURE FOR THE CINEMA

17:45-20:00

EXTERMINATE ALL THE BRUTES

Screening of episode 1 followed by a Q&A with Raoul Peck



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