

**EURODOC EXECUTIVE MEETING –
AN EXCLUSIVE MEETING PLATFORM FOR DOCUMENTARY EXECUTIVES
AND COMMISSIONING EDITORS**

Tuesday, 2nd of October 2018
Geneva, Eurodoc for Executives

**CHANGE IN PUBLIC SERVICE
PLATFORM CURATING – MORE THAN ALGORITHM ?**
With Jeroen Depraetere, Head of Television and Future, EBU

Curation and algorithms as ways of enhancing our service are definitely something public service should take up (have taken up...), but it seems to be developing very slowly almost everywhere. The news of the planned "Alliance" of France Televisions, ZDF and RAI, or the planned joint streaming service of BBC, Channel4 and ITV make it very clear that also the European public service media have understood that the media landscape will be dominated by big international or global players. The survival for documentary programs and smaller players in this landscape will require co-operation and high quality of not only the content but also the service. We may find ourselves having to create and defend a position not within one national public service broadcaster but a conglomerate of many.

LUNCH
for Executives only

2.30 PM – 5 PM
WELCOME & INTRODUCTION

INPUT
by **Jeroen Depraetere, Head of Television and Future, European Broadcasting Union EBU**, Geneva, introducing to the « Alliance » of France Télévision, ZDF and RAI and other public initiatives followed by a discussion

INTERNATIONAL CASE STUDYS
by our participants from the different services such as ARTE, SRF, HBO etc.

THE EURODOC EXECUTIVE'S MEETING

Since 2013, Eurodoc also offers an exclusive opportunity to meet amongst Documentary Executives and Commissioning Editors only. This exclusive meeting always takes place on the first day of the Eurodoc session and is curated by Anita Hugi (SRF) for Eurodoc.

The Executive Meeting is a special occasion to meet engaged colleagues from the documentary departments of other Public Services (Public Broadcasters as **ARTE, ARD, Al Jazeera, France Télévision, ONF/NFB, RTBF, RTS, SRF, SVT, YLE, ZDF**, etc. etc.), to learn about the current changes in public service regarding documentary broadcasting and co-production.

Every year, with a special guest we discuss a current topic regarding our evolving working context. The subject we embrace in 2018 is « platform curating » and the need for visibility of documentary creation within the new broadcasting reality of fragmented public and web based broadcasting: TV broadcasting becoming less and less match-winning, creative documentary has to reach and stand out within the new platforms, and in competition with global players like Netflix etc. *How to ?*

In Geneva on Tuesday 2nd of October 2018, the exclusive Executive meeting will start with a lunch for Commissioning Editors only, just next to the Lake Geneva Hotel. It will be lovely to have you with us!

Anita Hugi and Maria Bonsanti