

EURODOC EXECUTIVE MEETING
MEETING PLATFORM FOR DOCUMENTARY EXECUTIVES
AND COMMISSIONING EDITORS
Tuesday, 1st of October 2019
Hotel Leopold I - Novi Sad, Serbia
With the Support of MEDIA Office - Creative Europe Desk Serbia

Since 2013, EURODOC offers an exclusive opportunity of encounter between Documentary Executives and Commissioning Editors. The Executive Meeting represents a rare occasion to gather with colleagues from the documentary departments of Public Broadcasters from Europe and beyond (such as ARTE, France Télévision, Al Jazeera, ONF/NFB, RTBF, RTS, SRF, SVT, YLE, ZDF, etc. etc.), and exchange about the current changes in public service regarding documentary broadcasting and co-production.

Every year, we discuss a current topic regarding documentary evolving world. The subject we embrace in 2019 is the way documentary creation - within the new broadcasting reality of fragmented public and web-based broadcasting - , can maintain and develop its mission and reach its audience. How can public services guarantee an audience for creative documentaries, promote them, and create a dynamical relation with the viewers? Are new forms of coalition possible?

PROGRAMME

TUESDAY OCTOBER 1st

10.00 am – 10.30 am

WELCOME & INTRODUCTION followed by
WHO'S WHO – participants introduce themselves

10.30 -11.30

- AUTHOR DOCUMENTARY IN THE HISTORY OF ARTE, with a focus on LA LUCARNE by Dagmar Mielke, commissioning editor since 2004 for RBB/ARTE - feature length documentaries and international co-productions

- PRESENTATION OF LA LUCARNE: ITS PERSPECTIVES AND IDEAS OF DEVELOPMENT

by Rasha Salti, Head of Program of La Lucarne, Programmer, Film curator, Writer

La Lucarne is a documentary format that deals with gaps in our reality and allows for delving into alternate realities. It offers topics off the beaten path, featuring subject areas that let viewers take a closer look beneath the surface of our reality. With its late night feature La Lucarne, ARTE offers one of the last remaining slots in television that showcases exquisite works of international documentary cinema.

11.30-13.00

- ROUND TABLE: past experiences and new perspectives of creative documentary in public broadcast and TV channels. Promotion and audience outreach.

13.00 -14.30 LUNCH

14.30 – 15.30 CASE STUDY: BALCANS AND CREATIVE DOCUMENTARY ON PUBLIC TV by Nikola Popević, Head of programming at the Film Department at Serbian Broadcasting Corporation.

15.30-16.00 Wrap up.

The meeting will be moderated by Sabine Rollberg (Cologne), Professor of Artistic Television Formats, Film and Television, as well former commissioner and Head of the editorial department of Arte at the Westdeutscher Rundfunk (WDR).

With the participation of: Nevena Negojević, Head of CED MEDIA Office- Creative Europe Desk Serbia

WEDNESDAY, OCTOBER 2nd

20.00-21.00 COCKTAIL :

Meet the Impact Producer EMMY OOST (Cassette for Timescapes, Belgium) to discuss around impact producing and public television, during an informal cocktail.

Producer Emmy Oost received the Flanders Cultural Prize for Film 2015 for a slate of migration films and her work on interactive documentaries. Oost studied Literature and Linguistics and is part of the DocSociety Impact Producers, Eurodoc, EAVE, ACE & Power to the Pixel Producers Networks. Since 2014, she teaches at LUCA, school of arts.

Followed by EXPERTS DINNER

The EURODOC EXECUTIVE MEETING is made possible thanks to the support of:



MEDIA Desk Serbia
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